

# HOPEWELL CULTURE NATIONAL HISTORIC PARK

## PUBLIC USE REPORTING AND COUNTING INSTRUCTIONS

Following are detailed instructions for collecting and reporting data to be entered on Form 10-157, Revised, Monthly Public Use Report by Hopewell Culture National Historic Park. These instructions are effective the date of issuance and will continue in effect unless changed by amendment or by memorandum from the Socio-Economic Studies Division to the superintendent approving a requested change.

Each item below describes the procedures to be followed in collecting public use data and summarizing the various elements of those data for entry on the corresponding line on the 10-157, Monthly Public Use Report.

### Recreation Visits

1. The number of visitors entering the visitor center.
2. Grounds only visitors are estimated as 0.37 percent of the visitor center count.

### Recreation Visitor Hours

Recreation visitor hours are the sum of the subtotals of each of the categories listed in Table 1. Each subtotal is the result of multiplying the number of visitors associated with that category by its length-of-stay multiplier.

Table 1

Average Length-of-Stay Multipliers by Category

| Visitor Use Activity      | Hours per Activity |
|---------------------------|--------------------|
| Visitor Center visitors   | 1.00 hour          |
| Total recreation visitors | 0.083 hour         |
| Grounds only visitors     | 0.25 hour          |
| Public walk attendance    | 1 hour             |
| Education visitors        | 1.33 hour          |
| Special program visitors  | 1 hour             |
| Formal walk visitors      | 1 hour             |
| Junior ranger visitors    | 1 hour             |
| Roving Contacts           | 1 hour             |